

kultura

SHIP

SEP, 14—17 2023
ŠIBENIK—CROATIA

15.09.2023. // 10:00 — 11:00

Kuća umjetnosti Arsen u Šibeniku

GREEN MOVES EU MUSIC

**Europske mogućnosti
za održivo društvo**

European opportunities
for sustainable society

KREATIVNA EUROPA

CREATIVE EUROPE

GO TO
LINK



Kreativna Europa je program EU-a namijenjen potpori europskim kulturnim i kreativnim sektorima, a dijeli se u tri potprograma: Kultura, koji obuhvaća kulturne i kreativne sektore; MEDIA, koja obuhvaća audiovizualni sektor te Međusektorski potprogram, koji olakšava suradnje među kulturnim i kreativnim sektorima i obuhvaća sektor infomativnih medija. Ukupni proračun za programsko razdoblje 2021. – 2027. iznosi EUR 2,44 milijardi koji je gotovo 50 % veći u odnosu na prethodni programski period.

Creative Europe is an EU program intended to support the European cultural and creative sectors, and is divided into three subprogrammes: the Culture subprogramme, which includes the cultural and creative sectors; the MEDIA subprogramme, which includes the audiovisual sector; Cross-sectoral sub-program, which facilitates cooperation between the cultural and creative sectors and includes the information media sector. The total budget for the program period 2021 - 2027 is EUR 2.44 billion, which is almost 50% higher compared to the previous program period.

DESKOVI KREATIVNE EUROPE

CREATIVE EUROPE DESKS



U svakoj zemlji koja sudjeluje u Programu djeluje Desk Kreativne Europe koji pruža informacije o načinima korištenja sredstava i suradnjama koje se na europskoj razini nude u području kulture, audiovizualnog sektora i informativnih medija. Desk Kreativne Europe — ured Kultura (Creative Europe Desk) u Hrvatskoj je ustrojen u okviru Službe za Kreativnu Europu Ministarstva kulture i medija. DKE — ured Kultura otvoren je za sva pitanja, prijedloge, ideje i nedoumice; održavanje informativnih dana, seminara i radionica kao i za individualne konzultacije oko sudjelovanja u Programu.

In each country participating in the Program, there is a Creative Europe Desk that provides information on the ways of using funds and cooperation offered at the European level in the field of culture, audiovisual sector and information media. The Creative Europe Desk - the Culture Office (Creative Europe Desk) in Croatia is established within the Creative Europe Service of the Ministry of Culture and Media. DKE - Culture office is open for all questions, suggestions, ideas and doubts; holding information days, seminars and workshops as well as for individual consultations regarding participation in the Program.

OZELENJAVANJE PROGRAMA KREATIVNE EUROPE GREENING OF THE CREATIVE EUROPE PROGRAMME



Europski zeleni plan je odgovor Europske unije na klimatske izazove. Postavlja viziju i strategiju za klimatski neutralnu i održivu budućnost. Kako bi se pomoglo u postizanju ciljeva Europskog zelenog plana, zamišljena je Strategija ozelenjavanja programa Kreativna Europa s preporukama o tome što bi se praktično moglo učiniti da se program Kreativna Europa „ozeleni” u doglednoj budućnosti.

The European Green Deal is the European Union’s response to climate challenges. It sets out a vision and strategy for a climate-neutral and sustainable future. In order to help achieving objectives of the Green Deal plan, a Creative Europe Programme Greening Strategy is conceived with recommendations on what could be practically done to ‘green’ the Creative Europe Programme in the foreseeable future.

GREEN MOVES EU MUSIC

ROUND TABLE / OKRUGLI STOL

Okrugli stol Europske mogućnosti za održivo društvo - Green moves EU music suorganiziraju Deskovi Kreativne Europe iz Hrvatske, Češke, Francuske, Mađarske, Slovenije i Portugala, zajedno s We Move Music Croatia, Nacionalnom kontakt točkom za program Građani, Jednakost, Prava i Vrijednosti, Razvojnomoj agencijom Šibensko-kninske županije i Francuskim institutom u Hrvatskoj.

Glavno pitanje okruglog stola glasi: *Kako glazbeni sektor može doprinijeti Europskom zelenom planu i koja je uloga glazbenih projekata u borbi protiv klimatskih promjena?* Panelisti će podijeliti prakse i znanja koja potiču glazbenu industriju da doprinesu ostvarenju zelenijeg društva. Okrugli stol moderira Juliette Oliveres (FR) predstavnica LIVE DMA europske mreže dok su panelisti predstavnici vodećih europskih projekata i glazbenih festivala: Klára Nagy iz Mađarske, Boyan Pinter iz Bugarske i Brenda Dobrovics iz Češke. Na okruglom stolu, sudionici će podijeliti znanja i prakse o načinima na koje glazbena industrija doprinosi Europskom zelenom planu odnosno zelenijem društvu. Govoriti će se o tome kako se kod organizacije glazbenih festivala i događaja fokusirati na zaštitu okoliša, kako koristiti primjerice solarne panele na pozornici, organsku plastiku i poticati ekološki prijevoz.

Round table *European opportunities for sustainable society — Green moves EU music* is co-organized by Creative Europe Desks from Croatia, Czechia, France, Hungary, Slovenia and Portugal, together with We move music, National contact point of the Citizens, Equality, Rights and Values Programme, Development Agency of Šibenik-Knin County and Europe Direct Office of Šibenik-Knin County and French institute in Croatia.

The main question of the round table is: *How can the music sector contribute to the European Green Plan and what is the role of music projects in the fight against climate change?* The panelists will share practices and knowledge that encourage the music industry to contribute to the greener society. The panel discussion will be moderated by Juliette Olivares (FR), a representative of the LIVE DMA European network, and the panelists will be leaders of leading music festivals and projects in Europe: Klára Nagy from Hungary, Boyan Pinter from Bulgaria and Brenda Dobrovics from the Czech Republic. During the panel discussion, the participants will share knowledge and practices about the ways in which the music industry contributes to the European Green Plan, to a greener society. They will talk about how to focus on environmental protection when organizing music festivals and events, how to use, for example, solar panels on the stage, organic plastic and encourage ecological transport.

GOVORNICI
SPEAKERS



KLÁRA NAGY (HU)

Klára je voditeljica međunarodnog projekta koja radi u Hangvetőu u Budimpešti. Sudjelovala je u stvaranju platforme UPBEAT, a od 2021. voditeljica je projekta MOST — most za balkansku glazbu, projekta suradnje koji se fokusira na povezivanje Balkana i globalnog glazbenog tržišta. Diplomirala je međunarodne odnose s posebnim interesom za kulturnu diplomaciju i studije baštine.

Klára is an international project lead working in the Budapest-based Hangvető. She's been involved in the making of the UPBEAT Platform, and since 2021 she is the project leader of MOST - the Bridge for Balkan Music, a cooperation project focusing on connecting the Balkans and the global music market. She graduated in international relations with a special interest in cultural diplomacy and heritage studies.

BOYAN PINTER (US/BG)



Boyan Pinter cijenjeni je glazbeni profesionalac, promotor, glazbenik, stručnjak za produkciju događaja i distributor digitalne glazbe. Boyan sa sobom donosi više od dva desetljeća iskustva kao glazbenik na turneji, festivalski koordinator i koncertni promotor. Boyan je osnivač SPIKE Bulgarian Music Showcase, voditelj etikete za Believe Music France i dio booking i produkcijskog tima na Green Futures Fieldu na Glastonbury Festivalu.

Boyan Pinter is a respected music professional, promoter, musician, event production specialist and digital music distributor. Boyan brings with him over two decades of experience as a touring musician, festival coordinator, and concert promoter. Boyan is the founder of SPIKE Bulgarian Music Showcase, a label manager for Believe Music France, and part of the booking and production team at the Green Futures Field at Glastonbury Festival.

BRENDA DOBROVICSOVÁ (CZ)



Branda Dobrovicsová je bukerica za Rock for People, jedan od najvećih glazbenih festivala na otvorenom u Češkoj, gdje gdje radi na programskom dijelu festivala i konferencije, s naglaskom na održivost. Tijekom cijele godine organizira ciklus koncerata Rock for People. Osim rada u glazbenoj industriji, diplomirala je zdravstvenu i socijalnu psihologiju i unaprijedila svoje vještine kroz sustavnu obuku obiteljske terapije kako bi odgovorila na potrebu za promišljanje pitanja mentalnog zdravlja u glazbenoj industriji.

Brenda Dobrovicsová is a creative Booker for Rock for People, one of the major open-air music festivals in the Czech Republic, where she curates festival entertainment and conference and focuses on sustainability. Throughout the year she organizes the Rock for People Concerts series. Besides her work in the music industry, she graduated from health and social psychology and improved her skills through systemic family therapy training in order to address the need for mental health guidance in the music industry.

MODERATORICA
MODERATOR



JULIETTE OLIVARES (FR)

Nakon završenih kulturalnih studija s magistarskim radom na temu glazbene scene uživo i queer kulture, Juliette Olivares radi za Live DMA platformu kao voditeljica projekta. Zadužena je za Live DMA Resource Platform i nekoliko projekata koji uključuju europske prostore za glazbu uživo, klubove i festivale kao što su Digital Safaris on Sustainability, Inclusion Lab ili Try-Angle.

After studies in Cultural Engineering, for which she wrote a Master's thesis on live music scenes and queer cultures, Juliette Olivares now works for Live DMA as Project Officer. She is in charge of Live DMA's Resource Platform and several projects involving European live music venues, clubs and festivals such as the Digital Safaris on Sustainability, the Inclusion Lab or the Try-Angle.



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RAZVOJNA AGENCIJA
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